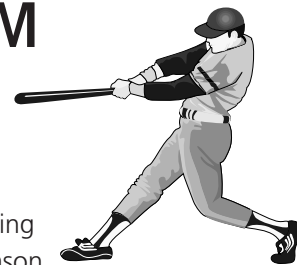


# WALDWICK BASEBALL/SOFTBALL ASSOCIATION (WBSA) 2010 AD BOOK SPONSORSHIP & ADVERTISING FORM



November, 2009

Dear Parents, Families and Business Owners,

As The Waldwick Baseball / Softball Association (WBSA) gets ready for the 2010 baseball and softball spring seasons, we look for sponsorships which will help the WBSA in meeting their goals for the upcoming season and continue to make improvements to the boys/girls programs and the facilities in general. We believe that the success of our program is measured by the growth of our town's youth and we are committed to making it the best it can be.

## Sponsors like you provide funding for maintaining programs and equipment for years to come.

Thanks to our sponsors we are continuing the wonderful sports programs many Waldwick children enjoy. Our success would not be possible without your support. Your advertising dollars will bring in additional business, traffic, goodwill, and name recognition for your business all year long!

## The WBSA 2010 Spring Sports Directory Ad Book:

This directory gives your business additional exposure in the Waldwick community and/or can also be used as a message from parents, grandparents, and friends wishing a child good luck in the upcoming season. This directory will also include important WBA information and will be handed out to all players and coaches on opening day. *If you have any questions regarding the options listed below please contact us at [adbook@waldwickbaseball.com](mailto:adbook@waldwickbaseball.com).*

## Your timely response is appreciated. The deadline for all ad materials is March 16, 2010.

Thank you in advance for supporting the WBSA's sports programs. Your financial support helps ensure a level playing field for all.

Bob Mainenti  
WBSA President



**Yes, I would like to support the WBSA by purchasing an ad in the WBSA 2010 Sports Directory ad book. I have indicated below which level of sponsorship I would like to purchase.**

- Personal Ad \$25<sup>00</sup>** (3 lines of text wishing your child/children good luck)
- Business Card Size Ad \$40<sup>00</sup>**
- Half Page Ad \$75<sup>00</sup>**
- Full Page Ad \$125<sup>00</sup>**

▼ (Attach business card or your personal ad here.) ▼

**Please check the appropriate box:**

- Business card / Text attached     Logo / Ad Text e-mailed  
All Artwork/Text can be e-mailed to [adbook@waldwickbaseball.com](mailto:adbook@waldwickbaseball.com)

Name of Business/Sponsor: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone #: (        ) \_\_\_\_\_

E-mail address: \_\_\_\_\_

*Sample Personal Ad:*

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*Good Luck to Ryan, Jennifer and Luke!*

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*Our little sluggers.*

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*"The Smith Family"*

☞ Please complete the above information and return with check payable to the WBA to:

Waldwick Baseball Association, C/O 2010 Ad Book  
P.O. Box 168 • Waldwick, NJ 07463